

COME TO CHICAGO TO PUBLISH AND PRINT

Chicago extends an earnest invitation to the publishers and printers of New York to locate here. Chicago is the logical spot for your business. It is a geographical, commercial, and distributing center of the country. The best printing of the country is done here now. Labor here believes in reasonable discussion instead of radical force. Banking facilities are admirable. Postal conveniences are unusual. The *Illinois Manufacturers' Association* extends this invitation to the publishers of New York, and will respond promptly and helpfully to any inquiries by mail, wire, or in person.

Chicago Leads in Printing

The finest color work in America is done in Chicago. It is the printing center of the country today. For every printing office, large or small, is busy, and every one of them has facilities for immediately expanding the volume of its work. Your printing can be handled here now, if you are a publisher; you can profitably establish yourself here, if you are a printer.

Labor Situation is Excellent

Chicago printing establishments are manned by the highest type of expert men. Labor here rejects the radical element. Labor disputes when they occur are subject for discussion and not for radical aggression. This is especially true in the printing trades---a point of vital interest to the publishers.

Chicago the Center for Supplies

Chicago is a natural center for raw materials in supplies required for both printing and publishing. Freight rates to Chicago by both rail and water are moderate. Docking, warehouse and delivery facilities are splendid. The service of transportation lines in this respect to manufacturers in the Chicago district is unrivaled.

Chicago is the Great Central Market

It is the crossroads between the ore producing North, and the cotton growing South, the commercial East, and the agricultural West. It is America's principal piano market, the world's greatest mail order center, the world's hugest meat packing point, the leading stove and furniture market---no other place makes as much machinery, sells as much grain or handles as much lumber.

This invitation is extended to every publisher and printer in New York. We will be glad to give you all desired information. We will be glad to have you come to Chicago and let us put you in touch with the situation as it will interest you.

A Great Advertising Center

It will be a business economy for every publisher to locate in Chicago. Every publisher knows the tremendous volume of advertising within even a night's ride of Chicago. The rapid growth of the well-equipped advertising agencies of Chicago is evidence of the fact that we are the heart of the most fertile advertising field possible to find. And Chicago is furthermore the ideal center for securing advertising from all parts of the country.

An Economy in Distribution

The publisher who locates in Chicago at once effects an economy in his postal bills. He effects a great saving in the zone postal rates. More than that, he secures a prompter, quicker distribution of his publication, for his publishing office and mailing plant is located at the strategic center for all purposes.

Great Banking Facilities

The publisher or printer who makes Chicago his location will find banking facilities equal to every requirement. The banking institutions of Chicago are famous for their policy and resources. Their officials are keenly alive to the needs of business and are unusually well informed as to business conditions throughout this section as well as the world.

A Good Place to Live

Chicago is one of the finest spots in the world for a home. On the shores of Lake Michigan, with miles and miles of bathing beaches, with hundreds of city and country clubs, with all the delightful advantages of both city and suburban life, and a network of boulevards, connecting all parts of the city and surrounding country, Chicago answers all demands of those who would live pleasantly and well.

ILLINOIS MANUFACTURERS ASSOCIATION
JOHN M. GLENN, Secretary